

All Saints Vote for a new Parish Logo

Please remember this is for the **Logo only**—there will be a vote for color later.

The display shows a color and a black/white version (this is how it will look when copied).

- Brand A
- Brand B
- Brand C
- Brand D

Thank You for your Time and Vote

Please place completed form in Church Ballot box.

PROPOSED **BRAND A:**



Sample Color (voting on Logo only)



Primary Icon: The Primary Icon of proposed Brand A features the unique architecture of All Saints Catholic Church. The prominent Bell Tower brings familiarity to it's existing members, while inviting visitors to explore what makes All Saints Catholic church a beautiful place to belong.

PROPOSED **BRAND B:**



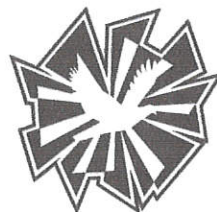
Primary Icon: The Primary Icon of proposed Brand B relies on the simple iconography of the cross. A strong, beveled mark uses unique shadows to convey a stone appearance, and provides a familiar callback to the unique architecture that makes up the church.

PROPOSED **BRAND C:**



Primary Icon: The Primary Icon of proposed Brand C again features the unique architecture of All Saints Catholic Church. The prominent Bell Tower brings familiarity to it's existing members, while inviting visitors to explore what makes All Saints Catholic church a beautiful place to belong.

PROPOSED **BRAND D:**



Primary Icon: The Primary Icon of proposed Brand D features a modern graphical representation of the Holy Spirit that displays prominently at All Saints Catholic Church. The bright colorful palette with overlapping graphic elements represents the coming together of the church as one body from many backgrounds.